

FOR YOUR NEXT FUNDRAISER

**Our partnership with the community
is a great way to help your organization**

Charity Night Reservation Office (626) 796-8866

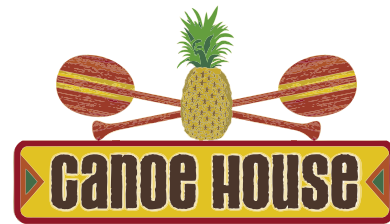


-Fine Food & Cocktails-

Alhambra • 201 W. Main St.

(626) 281-3488

www.dineronmainrestaurant.net



HANDCRAFTED FOOD . COCKTAILS

South Pasadena • 805 Fair Oaks Ave.

(626) 799-4169

www.canoehouserestaurant.com



South Pasadena • 601 Fair Oaks Ave.

(626) 799-9168

www.shakersrestaurant.net

**Gather family and friends from your organization and enjoy a wonderful meal
at Canoe House, Shakers Restaurant or Diner On Main on Monday
through Thursday, and you will have earned a nice profit for your group.**

**You can meet and relax in a friendly atmosphere and enjoy delicious family fare at
one of these well known restaurants. After your enjoyable evening, your
organization will receive a check for a percentage of your group's total dinner bill!**

HOW MY ORGANIZATION CAN BOOK A FUNDRAISER NIGHT -IT'S AS SIMPLE AS THIS

1. CALL THE RESERVATION OFFICE AT (626) 796-8866 and ask to reserve your date. Tell them which restaurant location you would like. They'll let you know on the spot if it is available and ask you a few more questions. Just fill out the short application form that they will email or fax to you. They will also mail you an information sheet which should answer all of your questions in detail, along with reservation sheets for your group.

2. CHARITY NIGHTS ARE ALMOST ALWAYS AVAILABLE ON MONDAY THROUGH THURSDAY EVENINGS from 4-9 PM, excluding major holidays.

3. YOUR CHARITY WILL EARN 25% OF YOUR GROUP'S SALES. If 25 or more people attend, your fundraiser group will earn 25% of the group sales (less the 25 people will earn your group 15%). What is included in **Sales?** Everything your organization purchases: Take-out, beverages, desserts, whole cheesecakes & pies. Tax & Tip are not included.

4. DO PEOPLE FROM MY ORGANIZATION NEED TO IDENTIFY THEMSELVES AT SOME POINT DURING THE EVENING? Yes! We will be asking, but it's best if you let the hostess AND your server know that you are part of the charity group.

5. WHAT'S THE BEST WAY TO GET A LOT OF PEOPLE TO ATTEND? Personal invitation. Not mass emails (although one or two won't hurt) and not thousands of flyers all over town...a few will suffice. Not a press release to every newspaper, but it certainly won't hurt. The groups that earn the larger donations do it by asking family and friends directly...over and over. Especially a **phone tree reminder** the day of the Charity Night! Actually using the reservations sheet and taking personal reservations also assures attendance. People love the personal touch. It works!

6. WHAT ABOUT RESERVATIONS? Although our restaurants do not normally take reservations, we give your organizations the option of doing so. Its best if you select a volunteer to take names and phone numbers using the reservations form we provide. Reservations can be an excellent tool to encourage better attendance for most groups. The form must be taken, or faxed to the restaurant by 1 p.m. the day of your event.

7. ANY OTHER QUESTIONS? Call the Reservations office at (626) 796-8866. Please do not call the restaurant to reserve your Charity Night.



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